



FOR IMMEDIATE RELEASE  
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### **John Loberg elected 2009 chair of the Real Estate and Building Industry Coalition (REBIC)**

John Loberg is the newly elected chair of the Real Estate and Building Industry Coalition (REBIC) for 2009.

REBIC is an organization of trade associations and individual firms formed to take collaborative action on public-policy issues of concern to their memberships engaged in real estate sales, construction, finance, and leasing, with the mission of promoting public policy that encourages regional economic growth, job creation and a healthy real estate industry. REBIC regularly monitors government meetings in Mecklenburg and Iredell counties as well as local and regional meetings. REBIC is also the parent entity of the Shelter Providers Political Action Committee Enterprise (SPPACE), which is active in supporting candidates for state and local public offices.

Loberg, director of Land Development for Standard Pacific Homes, leads the land department for Standard Pacific Homes in the greater Charlotte area. David Desilva of Allen Tate Realtors® will serve as REBIC's vice chair.

Karla Hammer Knotts, interim executive director of REBIC, says, "John brings a wealth of real estate knowledge and expertise and is clearly committed to the mission of REBIC. We are fortunate to have John and Dave at the helm this year to continue promoting policies and advocating on behalf of the local real estate industry."

For more information about REBIC, visit REBIC's Web site at [www.rebic.com](http://www.rebic.com).

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*Since 1980, the Real Estate and Building Industry Coalition (REBIC) has been active in public policy and issues of concern to the real estate and building industries. REBIC comprises a coalition of association members in Charlotte, N.C. and the surrounding region including: Charlotte Regional Realtor® Association (CRRA), Home Builders Association of Charlotte (HBAC), Greater Charlotte Apartment Association (GCAA), Charlotte Regional Commercial Board of Realtors® (CRCBR), Lake Norman Home Builders Association (LNHBA) and National Association of Industrial and Office Properties - Charlotte Chapter (NAIOP).*