

Staff Bios:

[Joe Padilla](#)

*Executive Public Policy Director*

[Yvonne Case](#)

*Office Manager*

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Joe Padilla:

*Executive Public Policy Director*



After nearly 15 years in Atlanta's real estate community, Joe Padilla brings to REBIC a wealth of experience in government affairs, land development, land acquisition and property brokerage. As the Senior Government Affairs Representative for the Greater Atlanta Home Builders Association, he managed regulatory issues at both the local and state levels, developed policy papers on a wide range of regional issues, and successfully advocated for the equitable regulation of the home building and land development industries.

In 2003, he was named Government Affairs Director for the Atlanta division of KB Home, and oversaw the creation and implementation of a comprehensive community affairs strategy during the company's entrance into the Georgia market. Leveraging a broad network of contacts with neighborhood leaders, elected officials and regulators, he helped one of the nation's largest public home builders navigate entitlement challenges, obtain zoning approvals, and establish its image as a good corporate citizen in the State of Georgia.

In addition to his extensive background in regulatory affairs, Joe has also managed the acquisition and entitlement of raw land and residential lots for both a large regional home builder and a land development company. A native of Long Island, New York, he graduated from the University of Florida with a Bachelor's in Journalism, and later earned his MBA from Georgia State University. He is a 2005 graduate of Atlanta's Regional Leadership Institute, and has served on the Board of Directors of both the Council for Quality Growth and the Regional Business Coalition. Joe and his wife, Emily, have two young children, and are members of North Point Community Church in Alpharetta, Georgia.

[E-mail Joe Padilla](#)

[Return to top](#) (staff list)

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Yvonne Case:

### *Office Manager*

Yvonne Case joined REBIC in November 2006 as Office Manager and is currently responsible for the budget, accounting, membership follow-up, e-News compilation and distribution, website maintenance, and general office management.

Prior to joining REBIC, Yvonne worked as an Executive Assistant and Office Manager for a privately owned homebuilder in Orange County, California for over 10 years.

Born and raised in Southern California, Yvonne has two daughters, Nicole (age 24) and Katie (age 15). Yvonne and Katie moved to the Cornelius area in July 2006.

[E-mail Yvonne Case](#)

[Return to top](#) (staff list)